

# Irena Solodovsky

## UX/UI Graphic Designer

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### Contact

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### Summary

Creative and Open-minded designer with 4+ years of experience in web design, now focusing on UX design. Skilled in creating clean design-driven, user-friendly websites. Passionate about creating intuitive, meaningful experiences that put real user needs first. Driven by impact, collaboration and always exploring better ways to solve real-world problems.

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### Education

#### HackerU

UX/UI Graphic Design  
2019-2021

#### The Center for Artistic Photography

Photography course  
2021

### Software

Figma  
XD  
Elementor  
WordPress  
Photoshop  
Illustrator  
InDesign  
Wix  
Duda  
CSS

### Language

Hebrew  
English  
Russian

### Experience

#### 2022-2025 Web Designer | Codenet

- Designed and customized websites for small to medium-sized businesses, tailoring designs to meet client needs and business goals.
- Created responsive websites optimized for all devices to ensure an optimal user experience.
- Managed projects throughout the entire process, from initial stages to website completion, collaborating closely with production and marketing teams to ensure the highest quality result.
- Designed clean, user-friendly websites that combined aesthetics with functionality aligned with brand identity.
- Created content for marketing campaigns, worked directly with the marketing team, and provided professional feedback on the content.

#### 2022 Graphic Designer | Funkier

- Developed designs for a variety of clients, from small businesses to corporations.
- Used design tools such as Photoshop, Illustrator, and InDesign to create print templates.
- Communicated effectively with clients and colleagues to ensure successful outcomes.
- Managed multiple projects simultaneously and delivered high-quality work while meeting tight deadlines.

#### 2018-2022 Department Manager and Visual Merchandiser | H&M

- Managing, developing, and retaining a team of employees.
- Recruiting and training new employees.
- Providing ongoing customer service at the branch.
- Responsible for merchandise positioning with a commercial and fashion-oriented approach.
- Responsible for designing the storefront window and in-store displays.